

## **KeanStrategies LLC Privacy Policy**

KeanStrategies knows you care about how your personal information is used and shared. We take your privacy seriously. Below follows our Privacy Policy. Your use or access of our Services, in any way, constitutes your acknowledgment and acceptance of our practices and policies as outlined in this Privacy Policy; your use or access of our Services constitutes your consent that we will collect, use and share your information in the following ways.

Your use of KeanStrategies's Services is at all times subject to the Terms of Service [\[link\]](#), which incorporates this Privacy Policy. Any terms used in this Privacy Policy, without defining them, will have the definitions given in the Terms of Service.

### **What Does This Privacy Policy Cover?**

This Privacy Policy covers our treatment of personally identifiable information ("Personal Information") that we gather when you are accessing or using our Services. This Privacy Policy does not cover the practices of other companies we do not own or control, or people that we do not manage. We gather various types of Personal Information from our users, and we use this Personal Information internally in connection with our Services, including to personalize, provide and improve our Services, to allow you to set up a user account and profile, to contact you and allow others uses to contact you, to fulfill your requests for certain products and services, and to analyze how you use our Services. Sometimes, we may also share some Personal Information with third parties, but only as described herein.

As outlined in our Terms of Service [\[link\]](#), KeanStrategies does not knowingly collect or solicit personal information from anyone under the age of 13. If you are under 13, please do not

attempt to register for the Service or send any personal information about yourself to us. If we learn that we have collected personal information from a child under age 13, we will delete that information as quickly as possible. If you believe that a child under 13 may have provided us with personal information, please contact us at:

KeanStrategies, LLC  
Attn: Customer Care  
4828 **Waltonshire** Circle  
Olney, Maryland 20832  
[ask@keanstrategies.com](mailto:ask@keanstrategies.com)

### **Will KeanStrategies Ever Change This Privacy Policy?**

KeanStrategies is constantly trying to improve our Services, so we may occasionally change this Privacy Policy. We will alert you to changes in the Privacy Policy by placing a notice on the Services, by sending you an email, or by some other means. Please note that if you have opted out of receiving legal notice emails from us, or if you have not provided us with your email address, those legal notices will still govern your use of the Services and you are still responsible for reading and understanding them. Your use of the Services after any changes to this Privacy Policy have been posted means that you acknowledge and agree to all of the changes.

### **What Information Does KeanStrategies Collect?**

#### ***Information You Provide To KeanStrategies:***

KeanStrategies receives and stores any information you knowingly provide to us. For example, through the registration process and/or through your accounts settings, we may collect

Personal Information such as your name, email address, and phone number and third-party account credentials, such as your log-in credentials for Facebook or other third party sites. If you provide your third-party credentials to us, or sign into the Services through a third-party site or service, you understand that some content and/or information in those accounts (“Third Party Account Information”) may be transmitted into your account with us and that Third Party Account Information transmitted to our Services is covered by this Privacy Policy. Certain information may be required to register with us, or to take advantage of some of our features.

KeanStrategies may communicate with you if you have provided us with the means to do so. For instance, if you have given us your email address, we may send you promotional email offers on behalf of other businesses, or email you about your use of the Services. Also, we may receive a confirmation when you open an email from us. This confirmation helps us to make our communications with you more interesting, and to improve our services. If you do not want to receive communications from us, please indicate your preference by opting-out here [\[link\]](#).

***Information Collected Automatically:***

Whenever you interact with our Services, we automatically receive and record information in our server logs from your browser or device, which may include your Internet Protocol address, geolocation data, device identification, “cookie” information, the type of browser and/or device you are using to access our Services, and the page or feature you requested. “Cookies” are identifiers we transfer to your browser or device that allow us to recognize your browser or device, and tell us how and when pages and features in our Services are visited and by how many people. You may be able to change the preferences on your

browser or device to prevent or limit your device's acceptance of cookies, but doing so may prevent you from taking advantage of some of our features. Our advertising partners may also transmit cookies to your browser or device when you click on ads that appear in the Services. Also, if you click on a link to a third party website or service, such third party may also transmit cookies to you. Again, this Privacy Policy does not cover the use of cookies by any third parties, and KeanStrategies is not responsible for the privacy policies and practices of third parties. Please know that cookies placed by third parties may continue to track your activities online even after you have left our Services, and those third parties may not honor "Do Not Track" requests you have set using your browser or device.

We may use this data to customize content for you that we think you might like, as based on your usage patterns. We may also use it to improve the Services; for example, this data can tell us how often users use a particular feature of the Services, and we can use that knowledge to make the Services interesting to as many users as possible.

***Information Collected From Other Websites and Do Not Track Policy:***

Through cookies we place on your browser or device, we may collect information about your online activity after you leave our Services. Just like any other usage information we collect, this information allows us to improve the Services and customize your online experience, etc., as described in this Privacy Policy. Your browser may offer you a "Do Not Track" option, which allows you to signal to operators of websites and web applications and services (including behavioral advertising services) that you do not wish such operators to track certain of your online activities over time and across different websites. Our Services do not support Do Not

Track requests at this time, which means we collect information about your online activity both while you are using the Services and after you leave our Services..

### **Will KeanStrategies Share Any Of The Personal Information It Receives?**

KeanStrategies may share your Personal Information with third parties as described in this section:

***Information that's been de-identified.*** We may de-identify your Personal Information so that you are not identified as an individual, and provide that information to our partners. We may also provide aggregate usage information to our partners (or allow partners to collect that information from you), who may use such information to understand how often and in what ways people use our Services, so that they, too, can provide you with an optimal online experience. However, we never disclose aggregate usage or de-identified information to a partner (or allow a partners to collect such information) in a manner that would identify you as an individual.

***Advertisers.*** We allow advertisers or merchant partners (“Advertisers”) to choose the demographic information of users who will see their advertisements and/or promotional offers, and you agree that we may provide any of the information we have collected from you in non-personally identifiable form to an Advertiser, in order for that Advertiser to select the appropriate audience for those advertisements and/or offers. For example, we might use the fact that you are located in Baltimore to show you ads or offers for Baltimore businesses, but we will not tell such businesses who you are. Alternatively, we might allow Advertisers to display their ads to users with similar usage patterns to yours, but we will not disclose usage information to Advertisers except in aggregate form, and not in a manner that would identify you personally. Note that if an

advertiser asks us to show an ad to a certain audience or audience segment, and you respond to that ad, the advertiser may conclude that you fit the description of the audience they were trying to reach.

We may deliver a file to you through the Services (known as a “web beacon”) from an ad network. Web beacons allow ad networks to provide anonymized, aggregated auditing, research and reporting for us and for advertisers. Web beacons also enable ad networks to serve targeted advertisements to you when you visit other websites. Your web browser must request these advertisements and web beacons from the ad network’s servers; as such, these companies can view, edit, or set their own cookies, just as if you had requested a web page from their site. You may be able to opt-out of web beacon trafficking conducted by third parties through our Services by adjusting the Do Not Track settings on your browser. KeanStrategies does not control whether or how these third parties comply with Do Not Track requests.

***Affiliated Businesses.*** In certain situations, businesses or third party websites we are affiliated with may sell or provide products or services to you through or in connection with the Services (either alone or jointly with us). You can recognize when an affiliated business is associated with such a transaction or service, and we will share your Personal Information with that affiliated business only to the extent that it is related to such transaction or service. We have no control over the policies and practices of third party websites or businesses as to privacy or anything else, so if you choose to take part in any transaction or service related to an affiliated website or business, please review all such business’ or websites’ policies.

***Our Agents.*** We employ other companies and people to perform tasks on our behalf and need to share your information with them to provide products or services to you; for example, we may use a payment processing company to receive and process your credit card transactions with us. Unless we tell you differently, our agents do not have any right to use the Personal Information we share with them beyond what is necessary to assist us. Please note that an “agent” may be considered a “partner” in certain circumstances, and may be subject to the terms of “Information that’s been de-identified” section above in that regard.

***User Profiles and Submissions.*** Certain user profile information, including your name, location, and any video or image content that such user has uploaded to the Services, may be displayed to other users to facilitate user interaction within the Services or address you request for our services. Please remember that any content you upload to your public user profile, along with any Personal Information or content that you voluntarily disclose online in a manner other users can view (on discussion boards, in messages and chat areas, etc.) become publicly available, and can be collected and used by anyone. Your user name may also be displayed to other users if and when you send messages or comments or upload images or videos through the Services and other users can contact you through messages and comments.

***Business Transfer.*** We may choose to buy or sell assets, and may share and/or transfer customer information in connection with the evaluation of and entry into such transactions. Also, if we (or our assets) are acquired, or if we go out of business, enter bankruptcy, or go through some other change of control, Personal Information could be one of the assets transferred to or acquired by a third party.

***Protection of Company and Others.*** We reserve the right to access, read, preserve, and disclose any information that we believe is necessary to comply with law or court order; enforce or apply our Terms of Service [\[link\]](#), and other agreements; or protect the rights, property, or safety of KeanStrategies, our employers, our users, or others.

### **Is Personal Information About Me Secure?**

Your account is protected by a password for your privacy and security. You must prevent unauthorized access to your account and Personal Information by selecting and protecting your password appropriately and limited access to your computer or device and browser by signing off after you have finished accessing your account.

We endeavor to protect the privacy of your account and other Personal Information we hold in our records, but unfortunately, we cannot guarantee complete security. Unauthorized entry or use, hardware or software failure, and other factors, may compromise the security of user information at any time.

### **What Personal Information Can I Access?**

Through your account settings, you may access, and edit, or in some cases delete, the following information you have provided to KeanStrategies: (1) name; (2) password; (3) email address; (4) location; and (5) user profile information. The information you can view, update and/or delete may change as the Services change. If you have any questions about viewing or updating information on file about you, please contact us at:

KeanStrategies, LLC  
Attn: Customer Care

4828 **Waltonshire** Circle  
Olney, Maryland 20832  
[ask@keanstrategies.com](mailto:ask@keanstrategies.com)

California residents are entitled to ask us for a notice identifying the categories of Personal Information we share with our affiliates and/or third parties for marketing purposes, and providing contact information for such affiliates and/or third parties. If you are a California resident and would like a copy of this notice, please submit a written request to: [ask@keanstrategies.com](mailto:ask@keanstrategies.com).

### **What Choices Do I Have?**

You can always opt to not disclose information to KeanStrategies, but keep in mind some information may be needed to register with us or to take advantage of some of our features.

You may be able to add, update, or delete information as explained above. When you update information, we may maintain a copy of the unrevised information in our records. Some information may remain in our records after your deletion of such information from your account. We may use any aggregated data derived from incorporating your Personal Information after you update or delete it, but not in a manner that would identify you personally.

Please bear in mind that if you choose to turn on a Do Not Track function in your browser, KeanStrategies may continue to use all of the information we collected prior to your turning on that function.

### **What If I Have Questions About This Policy?**

If you have any questions or concerns regarding KeanStrategies privacy policies, please send a detailed message to [ask@keanstrategies.com](mailto:ask@keanstrategies.com) and we will try to resolve your concerns.